

..... Newsletter Advertising

The Newsletter is the official publication of the New Hampshire Chapter, APTA. Publication dates: 15<sup>th</sup> of February, August and December. Circulation is through the Chapter's Webpage: [www.nhapta.org](http://www.nhapta.org)

The Publisher retains the right to edit all advertising and to reject that which is not in compliance with the Association's policy. Acceptance of advertisements does not imply endorsement by the Association or the Chapter.

DISPLAY ADVERTISING includes:

- A) Products and services
- B) Special Events
- C) Positions available, incorporating use of logos, special art and borders
- D) Continuing Education Programs

Space reservations are required three weeks before publication; copy must be sent by email (.pdf files work well) by a date set by the publisher upon accepting a space reservation.

<u>SIZES AVAILABLE</u>	<u>" WIDE x " DEEP</u>	<u>RATES</u>
Full Page	8 1/8 x 10 1/4	\$200.00/issue
Half Page (2 cols)	8 1/8 x 5 1/8	150.00/issue
Half Page (1 col)	3 7/8 x 10 1/4	150.00/issue
Quarter Page	3 7/8 x 5 1/8	100.00/issue

DISCOUNTS: Three consecutive issues, same ad copy, 10%.  
 TERMS: Net. 1 1/2%/mo after 30 days.  
 DEADLINE: One month prior to publication date.  
 BILLING: An Invoice with tearsheet is sent upon publication.



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